

William P. Stadler
Senior Managing Director



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Specialty

- Commercial Real Estate Investment Sales
- Hotel and Resort Properties – U.S. & Caribbean

Career Summary

Mr. Stadler is Senior Managing Director in the Dallas office of HFF (Holliday Fenoglio Fowler, L.P.), and is primarily responsible for institutional-grade hotel and resort property transactions across North America and the Caribbean. He has more than 30 years of experience in the lodging industry and has been involved in more than \$6 billion of lodging transactions during his career.

Mr. Stadler joined HFF in July 2011. Prior to HFF, he was a Managing Director at Molinaro Koger where he was instrumental in growing their investment sales national practice and was responsible for approximately \$2.5 billion in asset sales during his eight years. Prior to that, Mr. Stadler was Senior Vice President & Director of Corporate Acquisitions for FelCor Lodging Trust Incorporated, one of the largest publicly traded hotel real estate investment trusts (REIT) in the world. During his tenure with FelCor, Mr. Stadler was directly responsible for growing the company from 9 hotels to 180 lodging properties with a market capitalization of almost \$4 billion. Mr. Stadler's other lodging industry experience includes Vice President Development positions with two of the largest U.S. lodging companies – Marriott Corporation and Promus Corporation/Embassy Suites; and Senior Vice President positions with two private lodging investment and management companies – Landmark Hotels/Woolley-Sweeney International (California) and Coastal Hotel Group (Chicago). Mr. Stadler also has extensive experience in hotel operations having worked numerous positions in hotels including General Manager at a Napa Valley all-suite hotel.

Representative Assignments* (*closed prior to joining HFF)

PROPERTY	LOCATION
Westin Hotel	O'Hare Airport – Chicago
Westin Hotel	Ft Lauderdale, FL
Westin Kierland Resort	Scottsdale, AZ
Hilton DFW Lakes	Dallas, TX
Sheraton Premiere	Tysons Corner, VA
Renaissance Resort	Ocho Rios, Jamaica
Villa del Sol	Zihuatanejo, Mexico

Professional Designations

- Licensed Real Estate Salesperson – State of TX

Education

- MS, Cornell University, School of Hotel Administration
- BA, Denison University