

Holden Lim
Managing Director



100 California Street, Suite 720
San Francisco, CA 94111

T: (415) 276-6948
F: (415) 276-6306
hlim@hfflp.com

Specialty

- Commercial Real Estate Investment Sales
- Finance and Advisory Services
- Hotel and Resort Properties

Select Clients

- Alagem Capital Group
- Ashford Hospitality Trust
- Athens Group
- Canyon Equity
- Chartres Lodging Group
- eRealty Companies
- HCV Pacific Partners
- Joie de Vivre Hospitality
- Kimpton Hotel & Restaurant Group
- Larco Investments
- Outrigger Enterprises
- Rockpoint Group
- SD Malkin Properties
- The Hotel Group
- Westbrook Partners

Education

- MBA, Finance, Golden Gate University
- BBA, Travel Industry Management, University of Hawaii

Career Summary

Mr. Lim is a Managing Director in the San Francisco office of HFF and is primarily responsible for institutional-grade hotel and resort property transactions throughout North America. During the course of his 21-year career, Mr. Lim has completed over \$3.4 billion in real estate transactions, representing a variety of structures that include dispositions, debt financings and equity recapitalizations.

Mr. Lim joined the firm in November 2010. Prior to HFF, he was President of Hospitality Link, a real estate advisory firm specializing in the hospitality sector. Previously, Mr. Lim was Senior Director with Cushman & Wakefield Sonnenblick Goldman for 11 years. Some of the deals with which he was intimately involved include the sale of the Westin St. Francis, JW Marriott San Francisco and San Diego Hilton Gaslamp Quarter, the financing of the Ilikai Hotel (recently reopened as EDITION Waikiki Hotel), Montage Beverly Hills Hotel, Spa & Residences, AMANGANI, Beverly Hilton, Hilton Los Cabos Beach & Golf Resort and the Palomar Hotel Philadelphia, and the joint-venture equity raise and financing of the OHANA Waikiki Beachcomber. Mr. Lim also has hotel operations and consulting experience, including a variety of management positions with Westin Hotels and HVS International in San Francisco.

Representative Assignments* (*closed prior to joining HFF)

PROPERTY	LOCATION	TYPE	VALUE
Beverly Hilton	Beverly Hills, CA	Financing	\$300,000,000
Westin St. Francis	San Francisco, CA	Investment Sale	\$243,000,000
Montage Hotel, Spa & Residences	Beverly Hills, CA	Financing	\$200,000,000
Canadian Hotel Portfolio	Various, Canada	Financing	\$C180,000,000
ANA Grand Hotel	Sydney, Australia	Investment Sale	\$116,000,000
Renaissance Ilikai Waikiki	Honolulu, HI	Financing	\$114,900,000
Hyatt Regency Sacramento	Sacramento, CA	Financing	\$100,000,000
Fairmont San Jose	San Jose, CA	Financing	\$100,000,000
Pan Pacific Hotel	San Francisco, CA	Investment Sale	\$95,000,000
Hilton Los Cabos	Los Cabos, Mexico	Financing	\$91,000,000
OHANA Waikiki Beachcomber Hotel	Honolulu, HI	Financing	\$89,279,400
Hilton San Diego Gaslamp Quarter	San Diego, CA	Investment Sale	\$85,000,000
Wyland Waikiki Resort	Honolulu, HI	Financing	\$80,000,000
Embassy Suites Lake Buena Vista	Orlando, FL	Investment Sale	\$56,450,000
OHANA Waikiki Beachcomber Hotel	Honolulu, HI	Investment Sale	\$52,000,000
Hotel Palomar Philadelphia	Philadelphia, PA	Financing	\$51,000,000
Hyatt Regency Savannah	Savannah, GA	Investment Sale	\$50,000,000
Telluride Ski Resort	Telluride, CO	Investment Sale	\$45,000,000
Hilton Guam Resort & Spa	Tumon Bay, Guam	Investment Sale	\$29,000,000
San Juan Oaks Golf Course	Hollister, CA	Investment Sale	\$18,000,000
AMANGANI Resort	Jackson Hole, WY	Financing	\$16,360,000
Wild Palms Hotel	Sunnyvale, CA	Financing	\$13,200,000
Crowne Plaza Billings	Billings, MT	Financing	\$12,000,000
Cresto Ranch & Dunton Hot Springs	Dolores County, CO	Financing	\$10,500,000
Hotel Avante	Mountain View, CA	Financing	\$8,800,000
Silverado Hill Cellars	Napa, CA	Investment Sale	\$4,500,000

Professional Designations

- Licensed Real Estate Broker – State of California (#01328565)